

Year 225 Logo Contest Info & Submission Form

As part of the "kickoff" to celebrate West Windsor's 225th birthday in 2022, the Historical Society of West Windsor (HSWW) and the West Windsor Arts Council (WWAC) are overseeing a logo contest where residents can graphically depict how they view West Windsor's past, present, and future. If you'd like to see your artistic merit represented on roadside banners, mugs, calendars, T-shirts, books, and more for an entire year, this is the project for you! This contest runs from **August 10 to October 20, 2021**. Shortly afterwards, a joint selection committee will select and announce the winner – who will also win a free copy of, and get a shoutout in, the Historical Society's upcoming West Windsor history book, to be published in 2022!

To learn more about Year 225, visit: <http://www.westwindsorhistory.com/year-225/>

Year 225 Logo Contest Criteria & Other Info

1. **All past & current West Windsor residents are eligible.** We welcome all ages and skill levels!
2. **Logos must incorporate 2 to 4 elements/themes specific to WW history**, drawn from the HSWW's "Top Ten" list (westwindsorhistory.com/top-ten). One of these elements must depict WW's farming history.
3. **All elements of the logo must be original to the artist** (i.e., no copyright violations, etc.).
4. **Logos may be depicted on any 2D medium** – paper, canvas, 2D digital, etc.
5. **Logo must be scalable** – i.e., they will still work whether the size of a shirt pin or a large banner.
6. **Logos must be reproducible on a variety of mediums** - paper, canvas, metal, cloth, ceramic, digital, etc.
7. **Logos should use no more than 2 colors** - not including white and black. White must also be the background. Grayscale and black/white designs are also welcome.
8. **Logos must be readable in grayscale format** (ex: a noncolor print of a color logo should still work).
9. **Logos may incorporate an optional tagline.** For instance, the official West Windsor Township seal says "Research, Tranquility, Knowledge." These optional taglines should capture the identity of the town's past and present and must not exceed 40 characters in length.
10. **No more than 3 submissions per person.**
11. **The HSWW will retain all legal rights to the logo.** If a logo is submitted with a tagline, the HSWW may use the logo and tagline separately from each other in various situations. The HSWW may also combine elements from different logos if need be (in which case there will be multiple winners, each earning the top prize). The HSWW may take any logo and make modifications to reproduce it professionally and with vectors.

Examples of existing designs that would theoretically satisfy bullet points #3 to #9 are shown on the following page. Perhaps these will inspire your creative side!

Logos may be submitted digitally or physically. Make sure submissions are high-resolution. For digital submissions, email this signed form and logo to westwindsorhistory@gmail.com. For physical submissions, email westwindsorhistory@gmail.com or call 609-751-4061 to coordinate drop-off.

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By signing below, you are acknowledging the bullet points above, including that you are ceding all legal rights to the logo to the Historical Society of West Windsor - including (but not limited to) advertising, projects, nonprofit and for-profit merchandising, and use in any medium. The Historical Society of West Windsor may publicize the winner's full legal name.

Signature _____

Printed Name _____

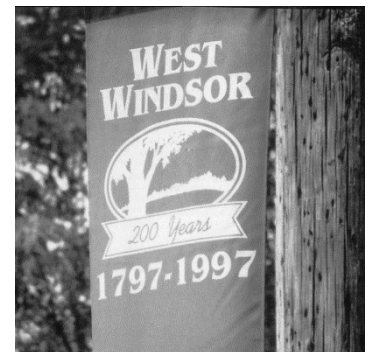
Parent/Guardian's Signature (if under age 18) _____

Parent/Guardian's Printed Name (if under age 18) _____

Home Address _____

Email _____

Phone Number _____



Gold/Green banner & logo from WW's 1997 bicentennial.

Logo Design Inspiration

Examples of existing designs that would theoretically satisfy bullet points #3 to #9 listed on the previous page (but of course, not #2 because they are not about West Windsor) are shown here. Perhaps these will inspire your creative side!



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